

### **Laurent Tirot is appointed Executive Vice-President, Residential Property France, Bouygues Immobilier**

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Issy-les-Moulineaux, 10 January 2017



Laurent Tirot has been appointed Bouygues Immobilier's Executive Vice-President, Residential Property France from 1 January 2017.

After graduating from Lille University with a Master's in Economics, Laurent Tirot joined Bouygues Immobilier in 1995. He has held many positions in the residential property business in France, most recently as head of the residential property business in western France.

He has also held senior positions at Bouygues Immobilier subsidiaries outside France, as head of Bouygues Immobilier Belgium in 2003 and of Bouygues Immobilier Polska in 2008. He had been Executive Vice-President, International Activities since September 2014.

Laurent Tirot is a member of the Strategy Committee and reports directly to the Chairman of Bouygues Immobilier, François Bertière.

#### **About Bouygues Immobilier**

Bouygues Immobilier is a leading private property developer in France and Europe, with 1,734 employees at 31 December 2015 and sales of €2,304 million in 2015. With 35 branches in France, four elsewhere in Europe, and one in Morocco, the company has nearly 60 years' experience in developing residential, corporate and commercial projects for customers in more than 230 towns and cities. Embracing an active approach to sustainable development and innovation, Bouygues Immobilier is committed to continuously improving both the technical and architectural quality of its buildings and customer satisfaction. Bouygues Immobilier is the first developer to be certified ISO 9001 in France and is the only developer to be certified Top Employer France 2016. Since September 2015, Bouygues Immobilier can use the Construction NF Habitat label with HQE™ (High Environmental Quality) certification for all its new residential properties.

<http://www.bouygues-immobilier-corporate.com/en>

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